



Hi, I'm Cat!

Virtual Assistant in the
Philippines

Unsure about hiring from the Philippines?

Hiring an International VA for the first time can be overwhelming, but with the right approach, you can establish a productive and effective working relationship. This will not only significantly enhance your business operations but also enrich your company with diverse perspectives and talents.

I've compiled some of the common concerns below. And I believe it would be beneficial to at least give it a try; you may find that people are capable of delivering great work no matter where in the world they come from.



Let's Get Started

Working around different time zones.

One of the initial concerns when hiring an international virtual assistant is managing different time zones. The Philippines, with its long-established presence of Business Process Outsourcing (BPO) companies, has proven that Filipinos have adapted well to working across various time zones. However, it's crucial to prioritize flexibility. Allow your VA to manage their schedule within reasonable limits. This approach will make a significant difference, leading to a more dedicated and motivated worker.

Online training.

I agree that in-person training can sometimes be more effective, but the world has evolved, and virtually every industry has embraced remote work in some form. This transition is something you will experience eventually. To ensure a smooth onboarding process, include comprehensive training materials. Prepare detailed video or written instructions to help your VA learn quickly and efficiently. Proper onboarding will ease the transition, making your VA feel supported and empowered. Remember, the more your VA knows, the easier it will be for them to work independently, ultimately freeing up more of your time.



Not sure what tasks to give them.

Start by clearly outlining the tasks and roles you need your VA to manage. These might include administrative duties, customer service, travel arrangements, research, bookkeeping, or social media management. And don't hesitate to adjust this list as time goes on. You'll find that VA's are remarkably versatile and capable of taking on a wide range of tasks.

Communication.

Business owners often find themselves caught up in the unpredictable world of hustle and grind. With the constant need to stay ahead, connect with others, and manage day-to-day tasks, maintaining regular communication can be challenging. However, it is essential to schedule at least one call per month with your VA.

Consistent check-ins are vital for ensuring that you stay on track with your goals, improve workflows, and address any new challenges that arise. These scheduled meetings provide a structured opportunity to evaluate progress, plan for the future, and strengthen your working relationship. Regular communication not only helps in aligning expectations but also fosters a sense of partnership and mutual understanding. By prioritizing these interactions, you can cultivate a more productive and collaborative environment, ultimately driving the success of your business.



Payment Processing.

This is a very valid concern. There are numerous safe and efficient methods available for sending money to the Philippines. Discuss these options with your VA to determine which method works best for both parties. Consider factors such as transaction fees, currency conversion rates, and transfer times to ensure a mutually beneficial arrangement.

Culture differences.

Familiarizing yourself with the cultural nuances of the country your VA is from can significantly enhance your working relationship. However, this doesn't mean you need to feel conscious or uncomfortable about how you act or speak. Over the years as the BPO industry grew, Filipinos became very adaptable and understanding of different cultural practices. They appreciate when you make an effort to understand their culture, but they also recognize the diversity in global work environments.

If you still have questions,
feel free to book a free
30 min call.

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